**UNC SPORTS MEDICINE REVIEWS SEVERE WEATHER POLICY FOR OUR STAFF MEMBERS**

As the spring sports seasons get underway, the Sports Medicine Staff would like to take this opportunity to review the Severe Weather/Lightning Safety Policy with the Athletic Department Coaches and Staff. Lightning is the most consistent and significant weather hazard that may affect intercollegiate athletics. The University subscribes to the Weather Data, Inc. Service, which will send out a page to the Sports Medicine alphanumeric pagers when there is a storm containing lightning in the vicinity of campus. When lightning is approximately 10 miles away from campus, everyone should be removed from the field of play/practice and should go to the closest safe structure in a timely manner. The following safe structures have been identified for each facility.

1. Fetzer Field/Track: Eddie Smith Fieldhouse, Soccer Center, Carmichael Auditorium, or Woollen Gym
2. Navy Field: Locker Rooms, Boshamer Stadium, Offices/locker rooms
3. Boshamer Stadium: Locker Rooms
4. Kenan Stadium: Locker Rooms
5. Finley Practice Fields: Vehicles (the wooden shelter is not a safe haven)
6. Softball Field: Locker Rooms; Team Room
7. Tennis Center: Indoor Facility
8. University Lake: Boathouse

Games or practices may be resumed once the storm has moved through and the closest lightning is beyond the 10 mile radius. If a lightning warning is received prior to the start of an event, the athletic trainer will advise the game operation staff members about the weather related issues, the game operation staff is responsible for the decision to cancel, delay or allow play. If the warning is received during a game, the athletic trainer will advise the game officials, who in turn have the responsibility to stop and restart or cancel the game. If the warning is received prior to a practice, the coach is responsible for canceling, delaying, stopping and restarting practice.

If your team is traveling away from the University, it is recommended that the coaching staff /athletic trainers check with the host team to find out what their lightning policy is and know where the shelter is should an emergency arise. Coaches should also be familiar with the flash-to-bang method of judging the distance of a lightning strike from their location and move the team to a secure area if the strike is closer than 15 miles.

The National Severe Storms Laboratory (NSSL) strongly recommends that by the time the flash-to-bang count reaches 30 seconds, all individuals should have been removed from the field of play and be in a safe shelter.

If individuals are unable to reach a safe shelter, find a thick grove of small trees surrounded by taller

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**2006 NORTH CAROLINA FOOTBALL SCHEDULE**

<table>
<thead>
<tr>
<th>DATE</th>
<th>OPPONENT</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>Sept. 2</td>
<td>Rutgers</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Sept. 9</td>
<td>Virginia Tech</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Sept. 16</td>
<td>Furman</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Sept. 23</td>
<td>Clemson</td>
<td>Clemson, S.C.</td>
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<td>Sept. 30</td>
<td>Open</td>
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<td>Oct. 7</td>
<td>Miami</td>
<td>Coral Gables, Fla.</td>
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<td>Oct. 14</td>
<td>South Florida</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Oct. 19(Thurs)</td>
<td>Virginia</td>
<td>Charlotte, N.C.</td>
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<tr>
<td>Oct. 26</td>
<td>Wake Forest</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Nov. 4</td>
<td>Notre Dame</td>
<td>South Bend, Ind.</td>
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<tr>
<td>Nov. 11</td>
<td>Georgia Tech</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Nov. 18</td>
<td>NC State</td>
<td>Chapel Hill, N.C.</td>
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<tr>
<td>Nov. 25</td>
<td>Duke</td>
<td>Durham, N.C.</td>
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**Compliance Corner – March 2006**

**DONATIONS TO FUND-RAISERS**

An athletics department staff member may not provide any financial contributions to a high school through participation in a fund-raising event. In addition, it is not permissible for the Department of Athletics to provide items (e.g., autographed ball, tickets) to any program in which the funding will benefit prospect-aged individuals (grades 9-12, prep school, junior college). Prior to making any donations, it is extremely important to determine whom the items will benefit and to ensure that they will not be utilized for fund-raising by any programs for prospect-aged individuals.

Be aware that this prohibition extends to all programs benefiting prospect-aged students, not just high school athletics programs.

**MARCH MADNESS POOLS REMINDER**

With the NCAA tournament right around the corner, all athletics department staff members are reminded that gambling is strictly prohibited by NCAA regulations. This precludes ALL TOURNEY POOLS, regardless of the cost involved (e.g., $5.00 pools). In addition, this prohibition includes, but is not limited to, UNC office pools, as well as online tournament challenges and March Madness “Pick’em” contests in which there is a cost to enter and an opportunity to win cash or a prize at the completion of the contest.

Please contact the Compliance Office (962-6000) if you have any questions regarding donations to fund-raisers or gambling.
trees or a dry ditch. Everyone should be instructed to assume a crouched position on the ground with only the balls of the feet touching the ground; they should wrap their arms around their knees and lower their head. Do not lie flat on the ground, do not take shelter under a single tall tree, stay away from the tallest trees or objects (light poles, flag poles), individual trees, standing pools of water and open fields. The NSSL recommends that everyone should ideally wait at least 30 minutes after the last flash of lightening or sound of thunder before returning to the field of play.

It is the responsibility of all involved to keep staff and players safe. Please follow the advice of the Sports Medicine staff at all times regarding severe weather, if you have any questions with regards to the policy as stated please contact Dan Hooker for clarification as needed.

**HUMAN RESOURCES UPDATES**

**Work/Life Programs**

**CAROLINA KIDS CAMP** – a summer day camp featuring activities such as drama, sports, arts & crafts and nature programs. Open to children ages six through 12, of university faculty and staff, UNC students and hospital employees. Applications will be accepted on a first come first serve basis (NOTE: there is no lottery this year), and may be submitted via fax and mail, and will be accepted as long as spaces are available. There are a limited number of scholarships available for parents in need. Scholarship applications will be accepted through March 10, with notification of scholarship awards in late March.

Visit the Website:
http://hr.unc.edu/Data/benefits/workfamily/childcare/kidscamp.

**WORK/LIFE EXPO** – The first Work/Life Expo is an event to highlight resources to help employees balance their work and life. This event will be held on Tuesday, March 7, from 11:00 a.m. until 2:00 p.m. at the Great Hall in the Student Union. Representatives from campus departments and outside agencies will be on site to present information on health work/life balance. Topics will include: child and elder care, health and wellness, benefits, financial planning and community service.

**SUMMER BLOOD DRIVE** – will be held Tuesday, June 6, from 7:00 a.m. until 6:00 p.m. at the Smith Center. Donors and volunteers may begin making appointments in early May. More info will follow.

**VOLUNTEER INCOME TAX ASSISTANCE PROGRAM** – a free income tax preparation service to the campus community for those with household incomes of $50,000 or less, who do not itemize deductions and are not self-employed. To make an appointment, call 1-800-807-6349.

**FROM SPORTS MARKETING**

**BASEBALL**

Here is what's coming up for baseball:

**March Baseball Promotions**

March 4th - Carolina Baseball magnets to first 250 fans
March 18th - Carolina Baseball trading cards/autographs after the game
March 21st - Dollar Dog night - all hot dogs are $1.00
March 31st - Beach Bash - wear your favorite beach attire to the game (Carolina Kids Club Day/Take Over The Bosh April 15th) Kids Club Members will have the opportunity to help run the stadium for the day from making the announcements, to being an usher or helping the field crew!

**SOFTBALL**

The Softball series March 25-26 versus Maryland is an exciting one for UNC. The annual Carolina Kids Club gathering will be taking place starting at 4:00 on Saturday, March 25th - all Kids Club members are invited to spend a day out at the park, eat some pizza, win cool prizes, and meet the Carolina Softball players on the field after the second game of the doubleheader.

On March 26 at the Carolina softball game versus Maryland, fans 18 and up will have the opportunity to take a swing off of former Stanford Cardinal and current Olympic team member Dana Sorenson. Dana, a second-year student in the graduate Sport Administration program at UNC, has agreed to throw again for the second installment of this promotion.

Think you have what it takes? Everyone who makes contact will win a prize, and others will be given out for the farthest balls hit that day. Take advantage of this unique opportunity to take a swing off of former Stanford Cardinal and current Olympic team member Dana Sorenson. Dana, a second-year student in the graduate Sport Administration program at UNC, has agreed to throw again for the second installment of this promotion.
TAR HEEL ATHLETIC SPOTLIGHT
By Liz Ryan
Athletic Communications Student Assistant
A 1993 graduate of Elon College and the current director of marketing for athletics at the University, Michael Beale drew his inspiration to remain in sports from his college days when he played baseball at Elon.

“How did I get into college athletics? Well, I played baseball my first two years at Elon College. And when that career came to an end, I realized that I enjoyed playing so much that I would really love to stay in the sport as much as possible, so the administrative side came to my mind. It was something I decided I wanted to do early on and stuck with it,” says Beale.

He drew a road that would eventually lead back to his roots. Although a native of Richmond, Va., his father graduated from Carolina. Roots to Carolina for Beale were laid out through his father’s ties to the school and he soon became an avid Carolina fan. When given the opportunity to come closer to home to work, he could not pass it up.

Beale may describe the road that brought him here as long and boring, but it brought him to a job he loves and would not give up.

“I did a couple of internships at Elon and Wake Forest. When I graduated from Ohio State University for graduate school, I went to the University of Kentucky, did an internship in their marketing office and stayed on a second year as a marketing staff member,” says Beale.

“I then was informed of a job in the ticket office here through a classmate and I wanted to work closer to home. The opportunity to work here was too good to pass up, so I came back and worked for about a year to a year and a half in the ticket office and then there was an assistant director of marketing position that opened up.”

Beale’s current responsibilities as the Director of Marketing involves the actual game-day activities for many sports including football, men’s basketball and baseball, but he also gives students here on campus a tremendous opportunity to engross themselves in the experience of running a game-day from the promotional stand point.

“We have a volunteer group that works a lot of our events. As far as putting on the actual promotions at a women’s basketball game or baseball game, they come in and determine what type of promotions they want to run from beginning to end and run it. They have the opportunity to come in and run game-days from a promotional stand point,” Beale explains.

“I think a lot of people see it as an opportunity to figure out what they want to do and get as much experience as they can in this field. They are trying to build their resume, build their contacts so that after college they have the opportunity to get jobs. And a lot of them I think find if fun. They get to work with sports here at the University of North Carolina.”

Beale’s favorite aspect of the job is two-fold. He loves the people he works with in the athletic department, but thoroughly enjoys the interactions he gets to have everyday with the fans. He thrives on learning more from the everyday fans at the sporting events and improving the experiences they have at the events.

“It’s twofold. Internally, we have a great athletic department and it’s like working with a family here. So it’s fun coming to work everyday, interacting with folks on a day to day basis and on an event basis.

“I also enjoy dealing with our fans, the people who attend our events. And just getting to know them and talk to them, getting to pick their brains on what they like, what they don’t like. Everyone has opinions on what we can do here to make it better from a fan stand point. I enjoy that. I think it helps me in what I do here from a marketing stand point, to hear what our constituents and fans are keen towards and what they see in things that we don’t.”

KIDS CLUB
Join the Carolina Kids Club TODAY! The Carolina Kids Club is an exclusive members-only club for children in the 8th grade or below (due to NCAA rules and regulations). To become a member, simply pay $25.00 per year to receive GREAT membership benefits, such as: Carolina Kids Club t-shirt, Official Membership Card and Certificate, invitations to special events, birthday card from Rameses, opportunity to have your birthday party at a UNC athletic event, a chance to meet Tar Heel athletes and MUCH MORE!

And, members of UNC General Alumni Association (GAA) or Education Foundation (Rams Club) will receive $5.00 off each membership for their children or grandchildren!

SIGN UP NOW AND LET THE FUN BEGIN!!!
Call (919) 843-0339 or email carolinakids@unca.unc.edu for more information.

SAVE THE DATES
The Departmental Play Day will be held Thursday, May 4th and the Annual Department Picnic will be on Friday, May 19th prior to the baseball game against Boston College. More information will be coming soon!!