The Sports Medicine Staff is proud to announce that two of their members, Kevin Guskievicz, Ph.D. and Darin Padua, Ph.D. have been awarded prestigious honors from the National Athletic Trainers Association for their outstanding efforts to advance research in the field of athletic training. Dr. Guskievicz is Director of the Sports Medicine Research Laboratory and Chair of the Department of Exercise and Sport Science. Dr. Padua is the Director of the Undergraduate Athletic Training Education Program and Assistant Director of the Sports Medicine Research Laboratory.

Kevin has been awarded the 2006 Medal for Distinguished Athletic Training Research presented in honor of Joseph S. Torg, M.D., former Orthopedic Surgeon for the Philadelphia Eagles. The award recognizes a researcher “who has earned their first doctoral degree within the past five years and who has made, and is likely to continue to make, significant contributions to the body of knowledge in athletic training and health care of the physically active.” This is the first time ever that two colleagues from the same institution have won these prestigious awards in the same year.

FROM STUDENT-ATHLETE SERVICES

The Exercise and Sport Science Department will share space with the Academic Support Program for the spring semester in a great partnership opportunity for the two departments. EXSS 77 (History and Principles of Exercise and Sport) will be taught in the Academic Center auditorium on Tuesday and Thursday mornings at 9:30.

BUSINESS OFFICE HIRES NEW STAFF

Nadia Lynch has joined the business office as an office assistant. She recently worked at Northwestern Mutual Financial Network as an associate agent. She earned her master’s degree in athletic administration and sports management from Indiana University. Her undergraduate degree was from UNC in exercise and sports science.

SAVE THE DATES

The Departmental Play Day will be held Thursday, May 4th and the Annual Department Picnic will be on Friday, May 19th prior to the baseball game against Boston College. More information will be coming soon!!

FROM SPORTS MARKETING

The Carolina gymnastics team will be hosting a Women’s Health Fair in conjunction with their March 4th competition, a multi-school...
meet designated as the Tar Heel Invitational. The Health Fair is designed to promote cancer awareness and education to women on campus and in the community.

National organizations, local support groups and prevention clinics will be present to distribute information about ways in which we can all help in the fight against cancer. Admission is free to the public. The meet begins at 1 p.m. in Carmichael Auditorium. Doors open at noon. Please bring your family and friends.

The Bucket Boys will be appearing as halftime entertainment for the women’s basketball game against Duke and the men’s basketball contest against Maryland. They are an extremely talented group of teens from Chicago who have been putting their percussive skills on display for the Chicago Bulls, Monday Night Football and with various famous performers.

NEED HELP WITH YOUR TAXES?
Volunteer income tax assistance is being provided to UNC employees (with incomes less than $50,000, who do NOT itemize and who are NOT self employed) by the Master of Accounting Student Association, Law School and Student Poverty Reduction Outreach Club.

Employees meeting the above criteria may call 800-807-6349 to make appointments for assistance from February 9 through April 12. Meeting locations are at three Chapel Hill sites: Cheek-Clark Building (505 West Cameron Avenue); Giles-Horney Building (103 Airport Drive); and Hargrave Center (216 North Roberson Street behind Mama Dip’s Kitchen). A flier has been distributed to each work unit with the times sessions will be held at each location.

For questions concerning this program you may contact Employee Services at 962-1483.

UTILIZING THE INTERNET IN THE ATHLETIC TICKET OFFICE — NEW OPPORTUNITIES AND NEW CHALLENGES
In the summer of 2004, the ticket office switched from a tickets.com based prologue software system to the more mal-leable and contemporary Paciolan ticketing software system. The majority of Division I college and university athletic departments utilize Paciolan. This switch enabled us to better track and more effectively manage ticketing for all sports and also allowed us to offer online ticketing for the first time. This was a huge improvement in overall customer service and Carolina fan experience.

We were optimistic prior to the switch and expected good things especially from finally having the option to sell tickets online, but the response has been tremendous. We sold nearly half of the 30,000 plus tickets to the 2004 Continental Tire Bowl through the www.tarheelblue.com ticketing website. In the first full year of online ticket sales, our patrons renewed over 45 percent of their season football tickets online and nearly 40 percent of their men’s basketball season tickets online. Our Olympic Sport fans have also responded favorably. We have sold thousands of tickets to men’s soccer, women’s soccer, women’s basketball, baseball, and men’s across the internet. For the NCAA third round NCAA Women’s Soccer match versus Pepperdine we sold nearly 700 tickets the week preceding the game via the www.tarheelblue.com ticket website. For the February 25, 2006 women’s basketball game versus Duke (as of the middle of January) we have sold more than 700 tickets online. We have also been able to administer various group ticket promotions that have been very successful for all sports. We have been able to offer an opportunity for interested Carolina fans to join the Kids Club online – which has been immensely popular.

The popularity of this option has forced the ticket office staff to hone their knowledge of the webpage interface and information technology support skills to better accommodate the information technology related questions. There have been a few “bumps in the road” along the way, but the overall perception has been tremendous – both from patrons as well as the ticket office staff.

ATHLETIC DEPARTMENT PROMOTES SEVERAL INDIVIDUALS
Former University of North Carolina football captains Corey Holliday and Rick Steinbacher were promoted to associate athletic directors and longtime department aide Mike Bunting was named an assistant athletic director in personnel moves announced by Director of Athletics Dick Baddour.

Holliday and Steinbacher were co-captains in 1993 and have been members of John Bunting’s staff at football for five and six years, respectively.

Holliday is Associate Athletic Director for Football Student-Athlete Development. A former wide receiver who played in Super Bowl XXX for the Pittsburgh Steelers, Holliday handles compliance and financial aid matters, player relations and is the liaison to Student-Athlete Services.

Steinbacher is Associate Athletic Director for Football Operations. The former Tar Heel linebacker coordinates daily operations, travel, admission and NCAA Clearinghouse matters and football office personnel.

Mike Bunting, named Assistant Athletic Director for Facility Planning and Management, has been a fulltime member of the UNC staff since 1990. Prior to
**STAFF SPOTLIGHT**

**Sam Paul**

**Head Men's Tennis Coach**

Contribution by Ryan Anderson, Athletic Communications Student Assistant

Sam Paul loves the game of tennis – playing it or coaching it. It doesn’t matter.

Paul, a Lancaster, S.C. native and head coach of the University of North Carolina men's tennis team, began playing tennis as a boy in the 1970s after his next door neighbor built a court in his backyard. He hasn’t left the game since.

According to Paul, it was the individual nature of the sport that drew him to the game.

“I liked that you could play it on your own,” Paul says. “You had to depend on yourself so that the harder you worked the more you could be rewarded on your own.”

Now Paul uses his love for the game to help his players improve their games and become the best athletes that they can be.

Paul, a four-time Atlantic Coast Conference Coach of the Year selection, three-time Intercollegiate Tennis Association Mideast Region Coach of the Year and three-time ITA National Coach of the Year finalist, is in his 13th season as head coach of the Tar Heels. He ranks second in UNC history in ACC dual match wins and fourth in ACC history in the same category. He has coached four players who have been ranked in the Top 550 in the world in men’s singles – Don Johnson, David Caldwell, Tripp Phillips and Nick Monroe. In the late 1990s and early 2000s, Paul helped coach Johnson to a No. 1 ranking in ATP men’s doubles, a pair of Grand Slam titles and an appearance on the U.S. Davis Cup Team.

Paul is considered one of the best coaches in the nation, but when asked about it he’ll deflect most of the credit. “My players are coaching me,” Paul says. “Being around them and having a relationship with them I’ve learned an enormous amount from a lot of the players we’ve had here. It sort of works both ways.

“I’ve been really fortunate to have a chance to work with some outstanding people who love tennis. All we try to do is provide tools and opportunities for them through the Tennis Center to develop and make themselves better.”

According to Paul, what he enjoys most about coaching is the opportunity to help teach his players and develop relationships with them.

“I’m a student of the game myself and I just enjoy teaching the game of tennis,” Paul says. “I think having the chance to work with a bunch of great student-athletes makes coaching enjoyable. Obviously, it’s about the people you work with. It’s about watching them grow and get better.

“I’m fortunate to have relationships with the guys in college that will be lifelong friendships. We know that the sport of tennis has brought us together and that makes it enjoyable to work with everybody.”

Paul’s abilities to teach his players and develop friendships with them have allowed him to have many rewarding experiences. Paul was in attendance when Johnson won the mixed doubles title at Wimbledon in 2000. “Being with Don and watching him win Wimbledon, you’re not going to have a bigger day as a coach than that – as a fan or anybody, to be there at Wimbledon with a person that you know and see the whole thing happen.”

That relationship with Johnson has continued as Johnson now serves as the assistant coach for the Tar Heels.

There are still a number of things that Paul wants to accomplish before the end of his career including winning more ACC championships and building a program that is consistently in the Top 10 in the country, but it’s the teaching and friendships that will continue to matter most to him.

“I want to keep developing every player that comes into the program to the fullest of their capabilities and still maintain lifelong relationships with them,” Paul says. “I want to continue to help them develop as people and as players.”

February 2006 Birthdays

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<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Date</th>
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<tbody>
<tr>
<td>John Blanchard</td>
<td>Student-Athlete Services</td>
<td>February 6</td>
</tr>
<tr>
<td>Chris Allen</td>
<td>Football Office</td>
<td>February 7</td>
</tr>
<tr>
<td>Janine Holland</td>
<td>Rams Club</td>
<td>February 10</td>
</tr>
<tr>
<td>Kevin Robinson</td>
<td>Outdoor Facilities</td>
<td>February 11</td>
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<tr>
<td>Joan Holt</td>
<td>Baseball Office</td>
<td>February 17</td>
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<tr>
<td>Sue Walsh</td>
<td>Rams Club</td>
<td>February 19</td>
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<tr>
<td>Ken Crowder</td>
<td>Equipment Office</td>
<td>February 23</td>
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<tr>
<td>Clare Duffy</td>
<td>Business Office</td>
<td>February 24</td>
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<tr>
<td>Sylvia Hatchell</td>
<td>Women's Basketball</td>
<td>February 28</td>
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**EDUCATIONAL FOUNDATION WELCOMES NEW STAFFER**

The Rams Club welcomed its newest staff member recently and it is a familiar face to the department staff. Marie Baker joined the Rams Club staff as the Assistant Director of Membership in January. Marie joins the Rams Club after working in Sports Marketing at UNC. She will oversee the Ram Rep program and will cover fundraising regions including Raleigh, Eastern North Carolina, The Virginia Tidewater, and the coasts of North Carolina and South Carolina. She can now be reached at 843-6437. Welcome aboard, Marie!