Autograph Request Policy

Due to an increase in the volume of requests for autographed memorabilia, NCAA legislation, and compliance issues, the Department of Athletics instituted an autograph request policy in 2007.

Currently, five UNC teams have autographed memorabilia available for purchase through this policy. The autographed items available are for personal use or for charitable organizations, and funds raised from the sale of these items will be donated to local charities (as designated by the respective teams). Those requests made that are not permitted by NCAA legislation will be returned by the Compliance staff to the sender.

Coaches and student-athletes will continue to sign autographs at games, team events, Meet the Heels activities, etc. All other requests must be made by filling out the form found at www.tarheelblue.com under the heading “Autograph Policy” and mailing the request to the Compliance Office. Currently, the five participating teams are:

- Baseball
- Men’s Basketball
- Women’s Basketball
- Football
- Women’s Soccer

If you have any questions regarding the autograph request policy, or if another team is interested in being added to the policy, please contact the Compliance Office (962-6000).

2009 SECC Kicks Off

The 2009 State Employees Combined Campaign is off and running! The campaign extends to mid-November, and all employees should have received a donation form by now. If you’re in need of another form, or if you have questions, contact Allison Battle in the business office at 843-9270 or abattle@unca.unc.edu.

Information also is available online at:
http://www.unc.edu/secc

Thanks to Allison for once again heading up this very important effort!

Student-Athletes Thank Donors, Rams Club Thanks Tar Heels

The Rams Club extended this note of thanks to student-athletes who participated in the recent Thank-A-Thon:

On behalf of our donors and The Rams Club staff, thank you for participating in last week’s Thank A Thon. Your work helped us call our top 2,900 donors in four days. We are so proud to have such great ambassadors of Carolina Athletics, and we have heard tremendous positive feedback from the donors you all called.

Participating sports included: Track & field, rowing, baseball, softball, gymnastics, women’s golf, women’s tennis and fencing

Another Thank-a-thon is scheduled for Oct 12-15 for the other remaining Spring and Winter Sports.
DEPARTMENT NEWS

New Tar Heel

Congratulations to baseball assistant coach Scott Jackson and wife Sara, who welcomed Tyler Thomas Jackson on Sept. 24. Tyler joins big brother Ryan in the family.

Best wishes to all of the Jacksons!

Photo Debut

Congratulations to Rams Club accountant Alison Kidd and husband Jeff, who welcomed baby Grace Katherine on Sept. 11.

As she closes in on one month old, Grace makes her department newsletter debut. Congratulations again to the whole family and welcome, Grace!

Wedding Bells (from back in July ...)

Belated congratulations to fencing coach Ron Miller, who married Susun Coleman July 11 in Greensboro.

Susun is a self-employed artist, web designer, writer, photographer and film maker. Her website is arrrix.us, and more of her work can be seen on coachronmiller.com.

The couple is currently living in Greensboro, but is planning a move to Chapel Hill soon.

Best wishes to Ron and Susun!

Happy Birthday in October to ...

- Kathy Duffy  Finley Golf Course  Oct. 1
- Susan Parler  Finley Golf Course  Oct. 1
- Jason Freeman  Football Office  Oct. 6
- Ron Miller  Fencing  Oct. 7
- Ross Fowler  Finley Golf Course  Oct. 8
- Josh Boone  Business Office  Oct. 11
- Patricia Earley  Women’s Golf  Oct. 11
- Kimberli Jones  Educational Foundation  Oct. 15
- Clara Andrews  Smith Center  Oct. 16
- Jonathan Miller  Ticket Office  Oct. 18
- Andrew Parker  Tennis Office  Oct. 18
- Scott Jackson  Baseball  Oct. 22
- Bill Palladino  Women’s Soccer  Oct. r 22
- Sherron Peace  Student-Athlete Services  Oct. 24
- Kevin Lawrence  Swimming & Diving  Oct. 25
- Susan Maloy  Compliance Office  Oct. 26
- John Martin  Athletic Communications  Oct. 26
- Kym Orr  Student-Athlete Services  Oct. 27
- Steve Robinson  Men’s Basketball  Oct. 29
- Christopher Luke  Football Office  Oct. 30
- Shane Parrish  Ticket Office  Oct. 30
- Brent Blanton  Student-Athlete Services  Oct. 31

Free Food at Outback, Anyone?

During football season, Outback is promoting Tar Heel Tuesdays at the Durham Outback on 15-501. Any fan who goes to Outback on Tuesdays and tells the waiter or waitress that “Tar Heel Fans Love Outback” will receive a free bloomin’ onion with each entrée purchase.

Upcoming Kids Club Event

- Saturday, Oct. 31 at 4 p.m.: Carolina Kids Club Day at Volleyball
  Trick or Treating with the volleyball team following the game against Clemson!
  Email carolinakids@unca.unc.edu for more info, or if you plan on attending.

Faculty/Staff Family Days

- Volleyball vs. Wake Forest, Sunday, October 18th at 1 p.m.
  Hospitality event open from 12-1 p.m. in Bowles Hall (Old Memorialia Room).
  Head Coach Joe Sagula will speak to the group at 12:30 p.m.
  Autograph session following the game.
  Please RSVP to Brianna Apple at santeramo@unca.unc.edu by Monday, October 12th if you plan on attending.

- Field Hockey vs. Maryland, Saturday October 24th at 1 p.m.
  Hospitality event will be open from 12-1 p.m.
  Head Coach Karen Shelton will speak to the group prior to the game.
  Autograph session following the game.
  Please RSVP to Brianna Apple at santeramo@unca.unc.edu by Monday, October 19th if you plan on attending.
Athletic Department Media Guide

This month, the spotlight shines on the department’s 2009-10 interns. We couldn’t function without ‘em, so let’s get to know them a little better ...

Laura Bernhard
• Student-Athlete Development and Academic Services

Duties, in general: Co-facilitate and organize the CREED and SAAC meetings, work with a study group of football athletes, tutor one-on-one

Hometown: Berkeley, California (Go Bears!)
College and degree: B.A. in Black Studies, minor in Athletic Coaching, University of California, Santa Barbara

Between college and grad school: I worked as the Event Manager for the Dept. of Recreational Sports at UC Berkeley. I also assisted with the Quiet Study Program as a part of the Dept. of Athletics, and was the Head Varsity Girls Lacrosse Coach at Berkeley High School.

Background in athletics? I actually grew up riding horses and competed in three-day eventing (dressage, cross country and show jumping) through high school. I also played lacrosse in college, but my love has always been college football thanks in large part to my brother who played (he was #53 and that is our lucky number, hence my email address).

Career-wise, what do you hope to be doing 10 years from now? I would like to have my Ph.D. and be researching college athletics and informing policy on a national level. I would also like to get back into coaching girls lacrosse.

Fun fact: I backpacked across Europe after college

Jerry Fisk
• Rams Club

Duties, in general: I handle calls from donors, help take ticket orders and am doing a big project dealing with Smith Center season ticket holders.

Hometown: Belfast, N.Y.
College: Roberts Wesleyan College, B.S. in Business Administration

Between college and grad school: I partnered in owning my own company, sold it, then was a Financial Advisor with JP Morgan Chase and Smith Barney

Background in athletics: I played basketball at RWC, have refereed basketball at the high school and college level, and was assistant events coordinator at RWC.

Career-wise, what do you hope to be doing 10 years from now? I hope to be the AD at RWC (alma mater)

Fun fact: Was at the Carrier Dome for Dean Smith’s last victory; Been married for seven years to wife Sarah

Meeghan Ford
• Compliance

Duties, in general: Monitor recruiting documentation, regulate the Student-Athlete Opportunity Fund, and review prospects’ transcripts for initial eligibility

Hometown: Wolfeboro, N.H.
College and degree: Duke University, Biological Anthropology and Anatomy

Between college and grad school: Event Management Intern at Disney’s Wide World of Sports

Background in athletics: Played four years of lacrosse at Duke

Career-wise, what do you hope to be doing 10 years from now? Working in a Division I athletic department or conference office

Fun fact: I backpacked across Europe after college

Chris Gallo
• Athletic Communications

Duties, in general: Serve as SID for volleyball, softball, track/cross country; help with football and women’s basketball

Hometown: Chapel Hill
College and degree: UNC, Journalism and Mass Communication

Background in athletics: Worked as a student assistant for three years in athletic communications at UNC-CH

Career-wise, what do you hope to be doing 10 years from now? Working with athletics

Catherine Greene
• Smith Center Operations

Duties, in general: Assist in the planning and execution of men’s basketball, women’s basketball, volleyball games and special events. Also, helping coordinate the ACC Swimming and Diving Championships and learning facility operations on a day-to-day basis.

Hometown: Gastonia, N.C.
College and degree: UNC Chapel Hill; B.A. School of Journalism and Mass Communication – Public Relations, and B.A. Sociology

Background in athletics? Worked as a women’s basketball manager at Carolina for four years

Career-wise, what do you hope to be doing 10 years from now? Working in a Division I athletic department. Eventually would like to be an SWA.

Fun fact: I own more than 100 pairs of shoes!

Rob Hayden
• Rams Club

Duties, in general: Day-to-day donor account maintenance and member service, annual fund membership recruitment, support at special events and Carolina home games

Hometown: Simsbury, Conn.
College and degree: Clemson University, B.S. - Business Management, Sport Management Minor

Between college and grad school: Immediately after undergrad, I worked with the Atlanta Thrashers’ Hockey Operations and Media Relations departments, and served as On-Site Coordinator for the 2008 NHL All-Star Game.
Background in athletics: I grew up playing ice hockey and picked up lacrosse in high school, and then played club lacrosse at Clemson. I played goalie in both sports, due to a nearly complete lack of coordination.

Career-wise, what do you hope to be doing 10 years from now? I hope to be working in a major gifts role at a Southeastern Division I university.

A fun fact about you: I’ve never broken a bone. (Since I definitely just jinxed myself, I hope you’ll come down to EWAC and sign my cast after reading this.)

Brandon Maddux  
• Athletic Game Operations

Duties, in general: Organize and execute athletic events; create informational literature for department; coordinate game accommodations for visiting teams and guests; schedule and supervise staffing for athletic events; serve as Tournament Director for Annual Tar Heel Invitational golf tournament

Hometown: Waco, Texas

College and degree: Trinity University, B.S. in Business Administration concentrated in Marketing

Before grad school: I came straight from undergrad, but worked for Valero Alamo Bowl while in San Antonio.

Background in athletics: I played football at Trinity University. I had the opportunity to be part of the 15-lateral game-winning “Miracle in Mississippi” that was voted the Pontiac Game Changing Performance play of the year in the 2007 football season.

(Note: Brandon played wide receiver and had the ball three times on that play.)

Career-wise, what do you hope to be doing 10 years from now? I would love to be working in operations or marketing at a Division I University, but at the same time I could see myself going back to work in Division III.

Fun fact: I was a 2008 ESPY Nominee.

Evie Oregon  
• Student-Athlete Development

Duties, in general: Assist with Carolina Outreach, Carolina Leadership Academy, and SAAC

Hometown: Aurora, Ill.

College and degree: Western Kentucky University, B.S. in Recreation Administration, minors in American Humanities (non-profit admin) and Tourism

Background in athletics: Member of the track & field team at WKU (threw the javelin and ran the 800) but was then forced to stop due to a career-ending injury and that’s when I found interest and my passion to work with student-athletes and help them with their overall student-athlete experience and the development for off the field experiences.

Career-wise, what do you hope to be doing 10 years from now? I hope to be involved in helping student-athletes, whether it be teaching in the classroom or working in a student-athletes services department at a university.

Fun fact: I went skydiving this past summer!

Brett Smith  
• Football Administration

Duties, in general: Everything that Corey, Joe, and Andre don’t want to do

Hometown: Rockledge, Fla.

College and degree: University of South Florida, B.A. Economics

Between college and grad school: Got a law degree from the University of Tennessee and realized being a lawyer was not as fun as it looked on TV

Background in athletics: Played baseball, soccer, and tennis and ran cross country growing up. Worked in marketing at USF and with the Tampa Bay Lightning.

Career-wise, what do you hope to be doing 10 years from now? I’d like to be an Athletic Director at a Football Bowl Subdivision school or the Director of a Bowl game

Fun fact: I drank from the Stanley Cup after the Tampa Bay Lightning won the championship in 2004

Blythe Worley  
• Tar Heel Sports Properties

Duties, in general: Provide administrative, sales and marketing support to account executives. Assist in the coordination of hospitality events and gameday promotions.

College and degree: University of South Carolina, B.S. in Business Administration

Background in athletics: Played golf in college

Career-wise, what do you hope to be doing 10 years from now? Own my own business

Fun Fact: I have played at Augusta National.

Intern Notes:
• Yes, two of the four people who make up the primary Game Operations staff are named Brandon. Confusing, right?

In addition to Brandon Maddux (pictured at left), the office boasts Brandon Fanney (pictured below), a 2008-09 Sport Administration program intern. Known to those in the know as B-Mad and B-Fan, the former is easily distinguished by his red hair.

For the record, there’s no truth to the rumor that Ellen Culler is scouting Sport Admin program applications to make sure there’s a “Brandon” in each admitted class.

• When pronouncing Meeghan Ford’s first name, just pretend one of the e’s isn’t there. The first syllable is MEG, not MEEG. And Evie Oregon pronounces her name EV-ie (as in short for Evelyn), not EEV-ie.

• Chris Gallo is the sole department intern not affiliated with the Sport Admin graduate program. And yes, the last name should sound familiar: Chris has an older brother, Nick, who also worked in Athletic Communications.
CHAPEL HILL - On October 3rd, UNC began the public sales phase for the Carolina Student-Athlete Center for Excellence located in Kenan Stadium's east end zone that will include the academic support center for student-athletes, the Carolina Leadership Academy, Olympic sports strength and conditioning center, visiting locker room, club seats and individual suites.

The sale of club seats and individual suites will pay for most of the project even though they make up less than half its cost. Final approval of the project, which is expected to cost $70-85 million, by the Board of Trustees and university administration will occur when the necessary private funding is secured.

“Kenan Stadium is a campus treasure, but it was built more than 80 years ago and we have been studying plans for the last decade to modernize the facility, improve the fan experience and provide better academic support for our student-athletes,” says Director of Athletics Dick Baddour. “We have to accomplish these goals in a way that the project not only pays for itself, but provides a long-term source of additional revenue for Carolina Athletics.

“The revenue from club seats and suites will help us over the next 30 years continue to fund our 28-sport program at its current competitive levels.”

“This project is really about two things - giving our 800 student-athletes a great academic center and giving our athletic department a long-term financial model that works,” says Chancellor Holden Thorp.

The academic center will be a 30,000 square foot facility that will triple the size of the current one that opened 23 years ago.

“Carolina offers one of the largest numbers of athletic opportunities in the ACC and we are in need of a bigger facility to provide academic counseling, support and programming,” says John Blanchard, Senior Associate Director of Athletics for Student-Athlete Services.

The academic center will include classrooms, computer labs, a writing center, auditorium, individual and group tutorial/conference rooms, and offices for the academic support staff, career services, community outreach, life skills and Carolina Leadership Academy.

“UNC’s exceptional academic experience is the number one reason we are able to attract so many quality players,” says Anson Dorrance, a 20-time national champion who has coached two of the last three Academic All-Americas of the Year. “We have to accomplish these goals in a way that the project not only pays for itself, but provides a long-term source of additional revenue for Carolina Athletics.

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The strength and conditioning center will be housed at field level and will include 13,600 square feet of cardio and strength training equipment and a 40-yard track. That almost doubles the amount of space that is currently available.

“We desperately have been in need of a larger training area,” says Greg Gatz, Director of Strength and Conditioning for Olympic Sports. “Every day we schedule hundreds of student-athletes from two dozen teams. The new facility will allow us to train more people at once and reduce the time they will need to work out early in the morning or later at night.”

The additional seats in the end zone, named the Blue Zone, will offer 1,986 seats in the Concourse Club rows and 320 seats in 20 suites on the fifth floor. Combined, the project adds 3,280 seats to the stadium’s capacity.

The individual suites, each of which has 16 seats, will sell for $50,000 per year. Each seat in the club levels range from $1,500 to $2,500 per season.

A new concourse in front of the Carolina Student-Athlete Center for Excellence will allow fans to move around the entire perimeter of Kenan Stadium for the first time.

“The Blue Zone seats will be closer to the action than any seats in Kenan Stadium and offer a remarkable view of the field as well as providing the amenities that fans look for in today’s modern stadiums,” says John Montgomery, Executive Director of the Rams Club. “The selling point of the project is that the premium seats give us a fundraising tool that helps us build the academic center and create a new revenue stream that is important to the future of Carolina Athletics.”

Fans interested in purchasing seats in the Blue Zone should contact the Rams Club at (919) 843-2000 or visit NewKenan.com.

“We wanted to begin last year, but the economy just wasn’t strong enough to go forward,” says Baddour. “Construction costs are more favorable now than they were before, so we went back and tweaked the plans and are pleased that we have developed a financial model that will pay for the project and give us some relief in the future. Chancellor Thorp and I will present the plan to the Board of Trustees and Rams Club Executive Board of Directors for their approval when we reach funding levels that allow us to proceed. There is no timetable for that process but we will be working hard to sell the seats as soon as possible.”

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**Sports Medicine Welcomes New Staffer**

The UNC sports medicine staff would like to introduce a new member of our staff, Carrie Rubertino Shearer. Carrie is beginning her first year at UNC and is the head athletic trainer with men’s and women’s track and field. Carrie also serves as a physical therapist in the James A. Taylor Campus Health Service.

Before joining the Tar Heels, Carrie spent four years at UCLA as an Associate Head Athletic Trainer, serving three years as the head men’s basketball athletic trainer in addition to caring for the women’s water polo national championship team, the women’s tennis national championship team, women’s volleyball and softball. Additionally, she oversaw the rehabilitation of post-operative student-athletes and served on the athlete care committee.

Rubertino Shearer spent four seasons (2001-05) as an assistant athletic trainer and physical therapist at Santa Clara University. While at SCU, she served as the head athletic trainer for the women’s soccer team that won the 2001 NCAA Championship. She also served as the head athletic trainer for the women’s basketball and men’s and women’s tennis programs. In addition to her team responsibilities, Rubertino Shearer developed the disordered eating policy for the Broncos’ athletic department and served on Santa Clara’s committee for disordered eating.

During the 2000-01 campaign, Rubertino Shearer was an assistant athletic trainer and physical therapist at Stanford University, overseeing the rehabilitations of post-operative injuries and working with the men’s and women’s cross country and men’s and women’s track programs.

Rubertino Shearer earned her master’s degree in Education at Auburn in 2000. She earned her bachelor’s degree in physical therapy at Ohio State in 1998 while a student in the internship program for athletic training.

She is married to John Shearer, and they are expecting their first child in November 2009.