North Carolina finished 2008-09 in second place in the Learfield Sports Directors’ Cup, marking the 14th time in the 16-year history of the award Carolina was the highest-finishing school in the Atlantic Coast Conference. The runner-up showing is UNC’s best finish since a tie for second in 1997-98. North Carolina won the award in 1993-94 and also was second in 1994-95 and 1996-97.

The Directors Cup, run by the National Association of College Directors of Athletics (NACDA), measures a school’s postseason success. Each school is ranked based upon its 10-highest men’s and 10-highest women’s finishes.

The second-place finish in the Directors’ Cup marked the seventh top-10 finish by the Tar Heels in the last eight years, including top-four showings in 2006, 2007 and 2009. By comparison, the other 11 ACC schools have a total of five top-10 finishes - and none in the top four - in Directors’ Cup history. The Tar Heels have averaged a sixth-place finish in the award’s history.

The 2008-09 season was one of the finest in Carolina history. The women’s soccer and men’s basketball teams won NCAA championships, the men’s soccer and women’s lacrosse teams reached the NCAA finals, the baseball team advanced to the College World Series for the fourth year in a row, and the football team played in the Meineke Car Care Bowl. UNC became the first school in ACC history to play in the men’s basketball Final Four, the College World Series and a football bowl game in the same year. Twenty-three Tar Heel sports qualified for NCAA postseason play.

Stanford won the 2008-09 Directors’ Cup for the 15th straight year with 1455 points. The Tar Heels were second with 1184.25 points, 11.5 ahead of Florida. Southern California, Michigan, Texas, California, Virginia, LSU and Ohio State rounded out the top 10.

“We had a truly special year,” UNC Director of Athletics Dick Baddour said. “We’ve been fortunate to do well in the Directors’ Cup before, but this was one of those dream years that we should all take the time to appreciate. Everyone shares in this accomplishment but I want to especially thank the student-athletes, coaches and staff who worked so hard to represent the University of North Carolina and the members of the Rams Club for providing the scholarships to make this happen. What makes the athletic achievements so rewarding is knowing that our student-athletes also did well in the classroom. It was a great year to be a Tar Heel.”

* Denotes highest finish in the ACC that year

<table>
<thead>
<tr>
<th>2008-09 Learfield Sports Directors’ Cup Final Standings:</th>
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<tbody>
<tr>
<td>1. Stanford - 1455.00</td>
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<tr>
<td>2. North Carolina - 1184.25</td>
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<tr>
<td>3. Florida - 1172.75</td>
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<tr>
<td>4. Southern California - 1137.75</td>
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<tr>
<td>5. Michigan - 1131.80</td>
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<tr>
<td>6. Texas - 1105.50</td>
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<tr>
<td>7. California - 1072.00</td>
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<tr>
<td>8. Virginia - 1059.00</td>
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<tr>
<td>9. LSU - 1029.00</td>
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<tr>
<td>10. Ohio State - 1015.80</td>
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</tbody>
</table>

Other ACC finishes:
15. Florida State - 945.00
17. Duke - 891.80
28. Maryland - 668.80
37. Wake Forest - 580.25
43. Miami - 491.00
46. Virginia Tech - 459.25
48. Georgia Tech - 452.38
53. Clemson - 397.00
74. NC State - 265.30
75. Boston College - 262.00

**Compliance Office**

**Summer Employment**

Student-athletes may seek employment during both the academic year and summer, and there is no limit on the amount of money that student-athletes can earn. However, the following rules and procedures are applicable to student-athlete employment:

- A student-athlete may be compensated only for work actually performed.
- A student-athlete may be compensated only at a rate commensurate with the going rate in the locale for similar services.
- A student-athlete may not receive compensation for the value that he or she may have to the employer due to his or her fame.

Student-athletes are required to complete the Student-Athlete Employment Form within two weeks of obtaining employment. The form must be signed by the student-athlete, his/her employer, and the applicable head coach, indicating that they all understand the amateurism regulations associated with employment of student-athletes. This form is available on the J: drive\Compliance\Amateurism.

If you have any questions regarding student-athlete employment, please contact the Compliance Office.
**Wedding Bells**

Congratulations to Amy (Howe) and Eric Hoots, who were married May 30th in Chapel Hill. Amy is Assistant Director of Tickets and Parking for the Rams Club, where she started as an intern in August of 2006 and came onboard full-time the following summer. Eric is Director of Player Relations and Video Coordinator for men’s basketball. He is in his fifth year working for the team after serving as a manager while an undergrad.

The two honeymooned in Singer Island, Fla.

Best wishes to Amy and Eric!

**New Tar Heel**

Congratulations to John and Michelle (Greco) Brunner, who welcomed daughter Gianna Marie on July 1 at 7:38 p.m. Gianna weighed 6 pounds, 6 ounces at birth and measured 19 1/2 inches long. The whole family is doing great, and Gianna (or a photo of her, anyway) will make her Department Newsletter debut in August.

**Warm Welcome**

Welcome to Jan Mann, who joined the athletic department on July 1 as women’s golf head coach.

Mann was the first head coach at the University of Virginia from 2002-07, earning ACC Coach of the Year honors in 2005. She served as the head women’s golf at UNC Wilmington from 1994-2002 and was the Big South Coach of the Year in her final season there.

A graduate of UNC Wilmington, Mann was an accomplished golf professional and teacher before entering the coaching profession. She served as Director of Pinehurst Golf School and Teaching Center from 1992-1994; a teaching professional at John Jacobs Golf Schools in Point Clear, Ala., 1991; Assistant Golf Professional at Echo Farms Country Club in Wilmington, 1985-91; and Assistant Golf Professional at The Cape Golf and Racquet Club in Wilmington, 1984-1985.

Mann and her husband, John, have one daughter, Lindsay Badour of Greenville, N.C., and two sons, John Mann of Cary and Robb Mann of Wilmington. They have four grandchildren.

Mann replaces Sally Austin, who stepped down at the conclusion of the 2008-09 season after 16 years at the program’s helm. The Tar Heels finished seventh at the 2009 NCAA Championships, the best finish in program history.

**Happy Birthday in July to ...**

- C.D. Mock Wrestling July 1
- Dominic Morelli Football Office July 3
- Tom Sander Women’s Soccer July 4
- Joe Haydon Football Office July 7
- Elmar Bolowich Women’s Soccer July 10
- Jeffrey Camarati Athletic Communications July 11
- Justin Freeman Business Office July 11
- Mark Nusbaum Finley Golf Course July 13
- Dana Gelin Athletic Communications July 14
- Diane Joyce Rams Club July 16
- Michael Wilkinson Finley Golf Course July 18
- Sarah Humphries Sports Marketing July 19
- Steve Kirschner Athletic Communications July 21
- Butch Williams Outdoor Facilities July 23
- Don Hill Men’s Golf July 24
- Martina Ballen Business Office July 25
- Velvet Catoe Rams Club July 27
- Greg Paradine Men’s Lacrosse July 27
- Andrew Calder Women’s Basketball July 27
- Tracy Harris Director’s Office July 28
- Tommy Woody Outdoor Facilities July 28
- Stephen Arthur-Wong Rowing July 28
- Laura Gerrauty Track & Field July 29
- Travis Filar Volleyball July 30

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**Please send newsletter comments, suggestions, corrections or submissions for future issues to Dana Gelin at dgelin@unc.edu or 962-0083**
Jane High
• Administrative Assistant,
Women’s Basketball Office

Born and raised: I was born in Durham, N.C., and grew up in Creedmoor, N.C.
Education: East Carolina University, Early Childhood Education
Family: Husband Dan, daughter Angela (husband Larry), son Bryan (wife Kennie), daughter Laura (husband Andy) and granddaughter Lauren

Before your current position: I was a kindergarten teacher for 16 years at a Christian school in Durham
How long at UNC? Two years in August
Job description: I greet visitors and assist with phone calls. I maintain and update mailing lists for the many mailings that we send throughout the year. I plan and coordinate the End of Season Awards banquet and the Back to School Picnic. I assist the Director of Operations with budget: check requisitions, purchase orders, purchasing card, change orders, standing orders, expense reports and travel reimbursements. I compile information for the Coach’s review and approval of the End of the Year Annual Report. During the season, I assist with being sure that we have ball kids at every game. I help Coach Hatchell with her travel, speaking engagements and her active calendar of events. I am open for any other duty that they so choose to allow me to do. Every day is interesting and exciting!!

What’s something about your job that other people would be surprised to know? Not sure that there are any surprises, just all fun.

What’s the best thing about your job? The best thing about my job is the great people and players that I have the pleasure to be with every day.
Favorite pastimes: Being with my 3-year-old granddaughter, Lauren
Favorite restaurant: 411 West on Franklin Street
Favorite book: Holy Bible – God’s Word
Favorite TV show: I really do not spend much time in front of the TV but if I did … it would be HGTV and QVC.
Last movie you saw and grade you’d give it: Fireproof, and I would give it an A plus

A fun fact about you: I taught Coach Hatchell’s son, Van, in kindergarten.

Biggest pet peeve: People who park in handicap parking and step out of their car and appear not to be handicapped.

Dream job: I just cannot imagine because I am in the dream job.

Greatest athletic achievement: I love basketball, but I have no athletic achievements. My children are very active in athletics and I have followed them and enjoyed every minute of that time.

What would you do with a completely free day? I would stay on the beach, listen to the ocean and rest. I would then join my precious family for a lovely dinner. No greater joy than to be with your family.

If you could have dinner with anyone, who would it be and why? My parents … they left me for a heavenly home way too early and I would love to have dinner with them.
What’s a little-known talent that you have? Decorating and cooking!

What would be your dream vacation? I would love to go back to Hawaii.

If you won the lottery, what’s the first thing you’d buy? I would pay for my grandchildren’s education.

• Sports Medicine

Updates After a Busy Spring

It’s been a busy 2009 in the Sports Medicine and Neuromuscular Research Laboratories. Dr. Lindsay DiStefano has accepted a position at the University of Connecticut. Melanie McGrath has successfully defended her dissertation, and Shana Harrington (June 29), and Jason Mihalik (July 16) are scheduled to defend their dissertations over the course of the summer and graduate in August. Melanie (University of Nebraska - Omaha), Shana (University of North Florida), and Jason (University of North Carolina at Chapel Hill) have also accepted positions.

David Bell, Johna Register-Mihalik, Sakiko Oyama, Benjamin Goerger, and Marc Norcross will continue their doctoral studies next year, and three new doctoral students are slated to join us in the SMRL.

Faculty and students (and former grad students) from the two labs had a heavy research presence at the National Athletic Trainers’ Association Annual Meeting in San Antonio, Texas, with over 15 research podium or poster presentations and a number of invited talks. Dr. Troy Blackburn was awarded the NATA Young Investigator Award, Johna Mihalik was awarded a doctoral student scholarship, Lindsay DiStefano was awarded outstanding doctoral oral research presentation award, and Jason Mihalik was an author on a manuscript which received the first runner-up for the Kenneth L. Knight Outstanding Research Manuscript Award by the Journal of Athletic Training. A number of lab personnel also presented their research findings at the American College of Sports Medicine (ACSM) meeting in Seattle.

Congratulations to all the award winners. Your contributions to the university and the sports medicine profession through research are greatly appreciated.
North Carolina, Nike Sign New Contract

The University of North Carolina at Chapel Hill and Nike Inc. have signed a new 10-year contract for Nike to be the exclusive supplier of athletic footwear, apparel and accessory products to the Tar Heels.

UNC and Nike signed the contract in late May. It took effect retroactive to July 1, 2008.

“The University of North Carolina is proud of its long-standing relationship with Nike,” said Director of Athletics Dick Baddour. “This partnership has benefitted all 28 varsity sports and provided millions of dollars for academics and student scholarships at the University.”

Nike will provide the athletic department with shoes, uniforms, coaching gear, balls and other equipment.

“It’s important in these challenging economic times to put your athletic department on better financial footing, and this contract lessens and hopefully eliminates the need for our programs to purchase those items from their operating budgets,” Baddour said. “A key part of the new contract is an increase in the amount of product our programs can order.”

In addition to the apparel and equipment, which constitutes the majority of the value of the contract, Nike will give the University $2 million for the Chancellor’s Academic Enhancement Fund. Chancellor Holden Thorp says he will direct the funds to faculty support.

Nike will also provide support for team tours, travel and hosting regular-season tournaments in several sports. The athletic department will also receive $1 million for signing the contract, with those funds being used to overhaul lighting and sound at the Dean E. Smith Center.

In the new agreement, Nike will continue to provide resources for an academic and athletic excellence fund. The academic and excellence fund, added in 2001, helps fund bonus payments to the coaches based on achievements of excellence by their respective student-athletes in the classroom and competitive arena.

Nike has also entered into individual contracts with each of UNC’s head coaches, consistent with NCAA regulations and University policy.

Nike will also provide annual summer internships for two students to honor the memory of Rutledge Tufts, former UNC licensing director who was instrumental in crafting fair labor practice standards, and former student body president Eve Carson.

Nike, UNC’s top licensee of retail merchandise, will pay the University a premium royalty on the sale of Carolina-branded merchandise. The rate exceeds the University’s standard royalty rate.

Nike has the exclusive right to manufacture Carolina jerseys, including authentic, replica, vintage/throwback and fashion jerseys for baseball, basketball, football, lacrosse and soccer. These exclusive rights do not include youth and infant/toddler jerseys. UNC and Nike recognize the need for fans to have a variety of merchandise. Therefore, the new agreement allows for a special distribution strategy for the local market. In addition, Knights Apparel will manufacture UNC jerseys for sale in retail channels not covered by Nike. Together, these provisions will allow UNC jerseys to be available for sale by local area retailers to Tar Heel fans.

The University and Nike have affirmed their strong commitment to fair labor practices, a commitment that set an industry standard when adopted in the 2001 agreement. Under the terms of the license agreement, that standard remains in place. Nike will continue to produce licensed product and provide product to the University made in factories that provide fair working conditions and operate consistent with the labor standards in the University's license agreements and Nike's own Code of Conduct.

Furthermore, as leaders in their respective fields, Nike and the University have both agreed to promote the ideals of human rights and social and environmental protections.

“We are proud that Nike recognizes and shares the University's commitment to values, integrity and excellence,” Baddour said. “Both UNC and Nike remain dedicated to the high quality of labor standards stated in our previous agreements, which are affirmed in this contract.”

“The new contract with Nike will enhance scholarship assistance available to our students through the revenues generated by the trademark licensing program and sales at Student Stores,” said Derek Lochbaum, director of trademark licensing. “The overall agreement positions the University to remain a leader in the industry.”

Teams, coaches and staff will exclusively use Nike-provided products for official games, practices and clinics. Nike receives tickets and parking passes to home games and postseason tournaments, full-color sponsorships for official games, practices and clinics. Nike receives tickets and parking passes to home games and postseason tournaments, full-color sponsorships for official games, practices and clinics. Nike receives tickets and parking passes to home games and postseason tournaments, full-color sponsorships for official games, practices and clinics.

Strength & Conditioning Stand-Outs

The Olympic Sport Strength and Conditioning staff recently announced the top performers in the 2008-09 SuperRam and IronRam competitions. The top female SuperRam was Christine Knauer (softball) and the men’s top performer was Milton Lyles (lacrosse). The results for the IronRam competition were identical to those of the SuperRam competition, with Knauer and Lyles garnering the top spots.

The SuperRam Team Awards were won by women’s lacrosse and men’s lacrosse.

Also of note this year were the record-breaking squats for both the men and the women and the record-breaking bench for the men. Matt Harvey (baseball) and Lyles both squatted 565 pounds, besting the previous record by five pounds. The men's bench press record was broken when Ziad Haddad (wrestling) pushed up 380 pounds.

On the women’s side Lisa Norris (softball) broke the squat record by lifting 340 pounds.

UNC Recognized as a Great Place to Work

Carolina was among 150 colleges and universities recognized by the Chronicle of Higher Education as part of “Great Colleges To Work For” survey for 2009. UNC ranked among the top 10 large schools (10,000 or more students) in four categories: teaching environment, facilities and security, connection to institution and pride, and respect and appreciation.

The complete story is available at: http://chronicle.com/in-depth/academicworkplace/
Honor Roll

Swimming’s Harvey, Peterson Earn Academic All-America Honors

Katura Harvey and Chip Peterson, members of the Tar Heel swimming and diving teams, have earned ESPN The Magazine Academic All-America honors, as selected by the College Sports Information Directors of America (CoSIDA). Harvey was named to the Academic All-America women’s third team for at-large sports and Peterson was named to the third team for men’s sports.

The Academic All-America at-large teams include student-athletes who participate in the sports of bowling, fencing, field hockey, golf, gymnastics, ice hockey, lacrosse, rifle, rowing, skiing, swimming & diving, tennis, volleyball, water polo and wrestling. To be a candidate for the honor, a student-athlete must be a starter or key reserve and must carry a cumulative grade point average of 3.3 or better.

A rising junior from Rockville, Md., Harvey is working toward a double major in journalism and international studies and carries a 3.83 grade point average. A first-team Academic All-American honoree in 2009, Harvey finished seventh in the 1,650-yard freestyle at the 2009 NCAA Championships and also qualified in the 200 free and 500 free. She was the 2009 Atlantic Coast Conference Champion in the 500-yard freestyle, setting conference and meet records, and is a two-time All-ACC selection. For her academic performance, she has earned Dean’s List, ACC Academic Honor Roll and All-ACC Academic Team honors.

A rising senior biology major from Pine Knoll Shores, N.C., Peterson carries a 3.85 grade point average. In addition to his academic achievement, Peterson is one of the top distance swimmers in the college ranks. He finished 10th in the 1650-yard freestyle at the 2009 NCAA Championships to earn honorable mention All-America honors, and also qualified in the 500 free and 400 IM. He qualified for the 2008 Olympic Trials in four events and has set school records in the 1000 free and 1650 free as a freshman. A gold medalist at the 2007 Pan-Am Games, he has been named to the Dean’s List, ACC Academic Honor Roll and All-ACC Academic Team honors.

Four UNC student-athletes earned ESPN The Magazine Academic All-District track and field/cross country honors. Brock Baker was named to the men’s first team, Gabby Gioia and Morgan Stengel were named to the women’s first team, and Callie Pottinger was named to the women’s second team.

To be a candidate for Academic All-America honors, a student-athlete must carry a cumulative grade point average of 3.3 or better.

Baker is a biology and romance languages double major from Nashville, Tenn., and graduated in May with a 3.55 GPA. A captain of the cross country and track & field teams, he was UNC’s top finisher at the 2008 Atlantic Coast Conference Cross Country Championships, 30th overall. A member of the 2008 All-ACC Academic Cross Country team, he attended UNC on a Morehead-Cain Scholarship, the school’s most prestigious academic grant. Baker is the recipient of an ACC Weaver-James-Corrigan Postgraduate Scholarship, as well as UNC’s Sterling Stoudemire Medal for Excellence in Romance Languages.

Gioia, a rising junior, is majoring in English while following a pre-med track. She competes in the heptathlon, triple jump and javelin for the Tar Heels and was the 2009 ACC outdoor champion in the heptathlon with a points total that ranks second in school history. An All-ACC honoree, she also also won the heptathlon at the 2009 Penn Relays. A member of the All-ACC Academic Team in 2008, she earned a perfect 4.0 grade point average this spring.

Stengel, who was named to the ESPN The Magazine Academic All-District second team a year ago, graduated in May with a 3.95 GPA after majoring in business administration. A captain of the cross country and track & field teams, she was fourth on the UNC team at 2008 NCAA Regionals in cross country and also competed in the steeplechase. She was the recipient of the ACC Senior Scholar Award as the top female senior scholar athlete at UNC and has been inducted into Beta Gamma Sigma national business honor society.

Pottinger, a rising senior from Atlanta, is majoring in journalism. She is a two-time All-America, earning the honor in the 4x400 and the distance medley relay. She helped UNC to a championship in the 4x400 at the 2009 ACC Indoors and finished second in the 800 to earn All-ACC honors.

Baker, Pottinger and Stengel all were recipients of the Carolina Leadership Academy’s highest honor, the Tar Heel Leader of Distinction Award, for 2008-09.

Felnagle Named Scholar-Athlete of the Year

Senior distance runner Brie Felnagle was named the ACC Indoor Track & Field Scholar-Athlete of the Year. A total of six Tar Heel women earned spots on the All-ACC Academic women’s team, while three from UNC were named to the men’s team.

Felnagle, from Tacoma, Wash., is a three-time NCAA Champion across all disciplines as well as an ACC Champion this year in the 3000 meters. She took her 12th All-America finish at this year’s NCAA Indoor Championships with a fifth place showing in the mile. Majoring in communication studies, Felnagle is a two-time Dean’s List member and was the 2008-09 Athletic Director’s Scholar-Athlete honoree for women’s track.

Joining Felnagle on the All-ACC Academic team were Tyler Ford, Ashley Hill, Elizabeth Mott, Michelle Newman and Ashley Verplank. On the men’s squad for the Tar Heels were Adam Cunningham, John Curtiss and Zack Dawson.

Treadway Selected for Jason Ray Award

Tyler Treadway, a senior from Mt. Pleasant, N.C., was selected as the 2008-09 recipient of the Jason Ray Memorial Spirit Award given by the UNC Department of Athletics. Treadway played the mascot, Rameses, for the past three seasons.

The award is named in honor of Jason Ray, a former Tar Heel mascot who was killed in 2007 in a pedestrian/vehicle accident in New Jersey during the NCAA Men’s Basketball East Regional.

Carolina Athletics presents the award annually to a member of the band, cheerleaders, dance team or mascots. It is given to the squad member who best honors Ray’s legacy of enthusiastic representation of Carolina, academic achievement and community service. Cheerleader Jeremy Crouthamel was the award’s first recipient.

Treadway was a UNC Teaching Fellow, a captain in Relay for Life, a Dance Marathon participant and was also a mascot for the Durham Bulls.

Carolina Athletics and the Ray family will present Treadway with the award at the UNC football game against The Citadel on September 5th.